



Okala Island, North Shore, Moloka'i

MOLOKA'I CHILD ABUSE PREVENTION PATHWAYS

2017 FIRST QUARTER (JANUARY 1-MARCH 31)

CONSUELO FOUNDATION BOARD REPORT

*Respectfully submitted by Paula T. Morelli on behalf of: Kealoha Hooper, Titi Hernandez,
Richard Alboroto, Edwina Greenleaf & Program Officer, Dawn Mahi.*

MCAPP Office: 30 Oki Place, Kaunakakai, Moloka'i 96748 (808) 660-2619. January 5, 2017

**Mission: *MCAPP works to keep children safe and support `ohana
wellbeing through primary prevention education.***

TABLE OF CONTENTS

Table of Contents

Executive Summary	1
MCAPP Sustainability Goals & Priorities	1
Progress, Challenges, Action	2
Goal Area I: Program Goals & Priorities	2
A. Primary Prevention Education (PPE)	2
B. Advocacy	2
C. Evaluation - Outcomes	3
Goal Area II: Community Engagement	3
A. Building Community Support	3
B. Increasing Understanding of MCAPP's Role	3
Goal Area III: Human Resources	3
A. Strengthening MCAPP Team	3
Goal Area IV: Financial	4
A. Securing the Future	4
Goal Area V: Governance	4
A. Building the Organization	4
Program Reach: 2017 Quarter 1 Participation Rates Table	5
Attachment A: MCAPP Sustainability Plan	7
Attachment B: MCAPP Timeline to Independence	12
MCAPP Team Members	13
MCAPP Board of Directors	14

EXECUTIVE SUMMARY

Executive Summary

On March 9, 2017, MCAPP received Internal Revenue Service's decision exempting it from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). This is well-ahead of the predicted approval date in May. MCAPP is now able to move forward as a non-profit, sexual violence prevention organization, and thereby, actively seek grants, donations, and engage in creative entrepreneurship.

Anticipating non-profit status, in January, MCAPP staff utilized the 2016-2017 strategic plan as a foundation for developing their 2017-2018 *Sustainability Plan*. The Plan (see Attachment A) describes goals, priorities for the next two years, and an action timeline for 2017.

Overall, MCAPP's 2017 first quarter output and progress in the areas of: PPE delivery, evaluation, community engagement and governance continue to make steady gains and improvement. In the areas of human resource and financial goals, immediate efforts are being made to meet the projected independence timeline (Attachment B).

MCAPP Sustainability Goals & Priorities

Evolving from a program to a non-profit organization, our quarterly reports will align with goals and priorities identified in MCAPP's sustainability plan. Progress in the four change objectives from previous reports remain central, with three goal areas added to monitor organizational stability.

I. Program Goals & Priorities:

- A. Primary prevention education (PPE),
- B. Advocacy,
- C. Evaluation & outcomes;

II. Community Engagement (Establishing a culture of safety & wellbeing):

- A. Building Community Support,
- B. Increasing Understanding;

III. Human Resources:

- A. Strengthening MCAPP team;

IV. Financial:

- A. Securing the future;

V. Governance:

- A. Organizational development.

PROGRESS, CHALLENGES, ACTION

Progress, Challenges, Action

GOAL AREA I: PROGAM GOALS & PRIORITIES

A. Primary Prevention Education (PPE)

Three years of steady relationship-building with public and private school teachers, and administrators established MCAPP's staff as credible, reliable sexual violence prevention educators at all schools (public and private) on Moloka'i. This is a significant accomplishment in light of the complexities involved entering, obtaining permission, and developing trusting relationships at schools. Moloka'i schools now welcome and look forward to MCAPP sessions for their students.

In preparation for the 2017 spring semester, activities centered around: Curriculum improvement, in-service training, and meetings at each of the schools. Each semester, MCAPP contacts instructors at all public and private schools to coordinate dates and times PPE can be taught. This process includes obtaining written parental permission for each child prior to participation in sexual violence prevention education.

Prior to beginning each academic year, MCAPP staff reviews, reassesses, and evaluates curriculum effectiveness, making modifications based on feedback. As a matter of practice, staff locate innovative, evidence-based materials to update course content. In the first quarter, PPE was taught at the elementary schools (see attached: Participation Table); middle and high school sessions will take place during the second quarter.

B. Advocacy

In order to *develop capacity to bring about change in public and private policies supporting PPE*, currently two initiatives are in progress:

- MCAPP's compelling case development (strong rationale for MCAPP's work and purpose) continues as a work in-progress. In order to strengthen the rationale, MCAPP's board of directors requested information the attitudes of Moloka'i residents regarding sexual abuse and prevention. Renewal of the "man-on-the-street" survey project, was deemed a viable and relevant way to obtain salient data. To that end, succinct interview protocol, release form, and data collection process were developed. The survey will be piloted during the Sexual Abuse Awareness Month Fair in April.

PROGRESS, CHALLENGES, ACTION

- Plans are in progress to premier “Moloka`i Kupuna Legacy” to: Trustee Colette Machado, Moloka`i kupuna and their families, and the Moloka`i communities. In terms of advocacy and public education the video has great potential to enable discussion about the connections between culture, values and child safety, and serve as an opening to discuss ways to prevent childhood sexual violence.

C. Evaluation - Outcomes

Our overall system of program evaluation is currently being reviewed. Akiemi Glenn, consultant, is guiding MCAPP in developing measures of value creation utilizing the communities of practice model. In the meantime, our current evaluation instruments continue to be utilized with small adjustments as needed.

GOAL AREA II: COMMUNITY ENGAGEMENT

A. Building Community Support

As in previous quarters, MCAPP’s outreach to agencies, organizations and schools is consistent (see Participation Rates Table). During the second quarter, engagement activities will target: 1) Moloka`i’s businesses, with objectives of raising awareness regarding how childhood sexual violence impacts their customer base, which in turn affects their businesses, and 2) churches and spiritual organizations, similarly to educate and raise awareness.

B. Increasing Understanding of MCAPP’s Role

Improving MCAPP’s messaging to develop and sustain a culture of safety is an unceasing endeavor. Our messaging needs to be age-appropriate, clear, creative, evidence-based, awareness-raising, and provide practical, relevant information. It should also answer questions like: Who is MCAPP? Why is MCAPP important to Moloka`i’s communities? How does MCAPP directly support the wellbeing of children, families and ordinary citizens?

Once MCAPP’s messaging is clearly defined (we expect completion by June), it will be applied in the following projects currently in-progress: A public information brochure, the website update, and via our social media presence.

GOAL AREA III: HUMAN RESOURCES

A. Strengthening MCAPP Team

Staff participated in two major trainings. In February, the Consuelo Foundation Partner retreat stimulated strong interest in utilizing the *communities of practice* model to evaluate MCAPP’s work.

PROGRESS, CHALLENGES, ACTION

At the Institute on Violence, Abuse and Trauma (IVAT) conference (March 29-30), staff reported significant, applicable learning as a result of the workshops.

In the coming quarter, staff will have opportunities to be cross-trained and develop skills in report writing, grant development, and engaging businesses. For example, with support from the MCAPP director, the program coordinator will experience writing the second quarter Consuelo Foundation board report, and the community educator will begin engaging and educating two to four community businesses.

GOAL AREA IV: FINANCIAL

A. Securing the Future

MCAPP's 501(c)(3) status permits us to solicit private contributions, government grants and contracts, foundation funding, and receive donations. For the remainder of 2017, we will strategically seek, prepare and submit grant applications.

A projected 3-year budget for MCAPP is in the process of being developed with an anticipated completion in May.

GOAL AREA V: GOVERNANCE

A. Building the Organization

There are now four MCAPP board of directors. Two new members, Ehulani Kane and Lailani Apodaca, approved at the February board meeting. President, Eugene Santiago resigned in January. Therefore, Matt Yamashita, ascended to president; Ehulani Kane, vice-president; Kelley Dudoit remained secretary; and Lailani Apodaca is the treasurer.

These individuals are committed to family wellbeing on Moloka'i. They are well-informed, knowledgeable and skilled in their professional arenas. At the second official meeting (February 6, 2017), they demonstrated active support of MCAPP's mission, asked relevant, challenging questions, and made valuable, practical suggestions. Their suggestions included: Locating data to develop stronger grant-seeking rationale (compelling case); identifying priority areas for sustainability; transition planning; and request for 3-year projected budget.

PROGRAM REACH: 2017 QUARTER 1 PARTICIPATION RATES TABLE

Program Reach: 2017 Quarter 1 Participation Rates Table

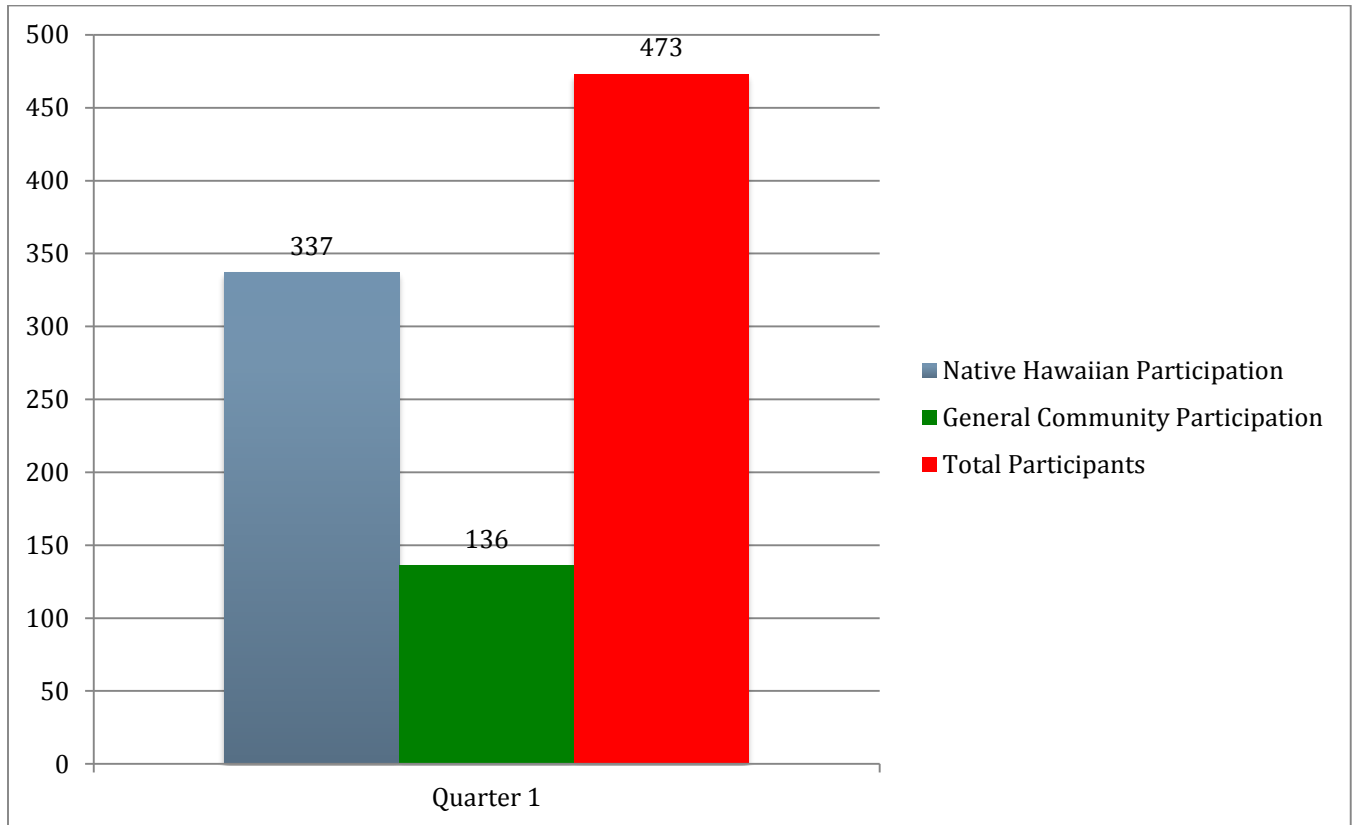


2017 Q1 Participation Rates Table

Dates	Type of Activity	Output		
		Native Hawaiian Participation	General Community Participation	Total Participants
	Primary Prevention Education	49	16	65
February: 16 March: 10,16	Families & children (schools) and community events			
	Subtotals	49	16	65
	Community Partnership Building			
January: 11, 12, 19, 26, 27 February: 2, 6, 7, 8 March: 2, 8, 17	Meetings & events with: <ul style="list-style-type: none"> ➤ Akaku Media Center ➤ Akaula Charter School ➤ Awareness Council ➤ Child Welfare Services ➤ Children's Justice Center ➤ Department of Education ➤ Ho'oikaika ➤ Kilohana Elementary School ➤ Kualapu'u School ➤ Maui Equal Opportunity ➤ Moloka'i Police District ➤ Moloka'i Middle School ➤ Moloka'i High School ➤ Moloka'i Dispatch Newspaper ➤ Moloka'i Community Health Center 	288	120	408
	Grand Totals	337	136	473

PROGRAM REACH: 2017 QUARTER 1 PARTICIPATION RATES TABLE

2017 MCAPP Participation Chart



ATTACHMENT A: MCAPP SUSTAINABILITY PLAN

Attachment A: MCAPP Sustainability Plan

MCAPP SUSTAINABILITY PLAN OVERVIEW¹ 3/26/17

Vision: Molokai: Where happy, healthy children and families is everyone's kuleana (responsibility).

Mission: MCAPP works to keep children safe and support `ohana wellbeing through primary prevention education.

2015-2016 Strategic Plan GOALS & PRIORITIES	2016 Outputs/Outcomes	2017-2018 Strategic Plan GOAL & PRIORITIES (Revised 1/17/17)	2017-18 Action Timeline
I. Program Goals & Priorities	Program Outputs/Progress	2017-18 Program Priorities	Action Timeline
A. Primary Prevention Education (PPE): Build a culture of safety & prevention of child sexual violence. <i>Priorities: Ongoing curriculum development, improvement & delivery to all schools & agencies (without expertise) dealing with families & children on Moloka'i.</i>	<ul style="list-style-type: none"> • "Respect" PPE curriculum taught to Molokai HS & Middle School (over last two years). "My body, my boundaries" curriculum to elementary schools. • Ongoing PPE delivery within communities, service agencies. 	PPE - Priorities: <ul style="list-style-type: none"> ➤ Continuing to improve PPE with youth, families, schools, churches, businesses, communities; ➤ Engage HS & Middle School teachers in assessing PPE; ➤ Utilize "Molokai Kupuna Legacy" video in PPE. 	Q1: Prep foci & content for meetings with schools & community entities (Kealoha & Titi), Completion: March 31, 2017 Q2: Meet with teachers, assess & begin engagement/program eval process (Kealoha & Titi), Completion: April 30, 2017 Q3: Plan & utilize MKL in PPE events (MCAPP Team) Completion: July 30, 2017 Q4: Evaluate impact of action plan (Paula & Richard) Completion: December 30, 2017
B. Advocacy: Develop capacity to bring about change in public & private policies to support PPE. <i>Priorities: Produce a compelling case statement about MCAPP's positive impacts; develop ongoing conversations & relationships with policy leaders;</i>	<ul style="list-style-type: none"> • Developed compelling case statement, utilized in DOH grant submission; • Advocacy: Completed "Enough" PSA & "Moloka'i Kupuna Legacy" (MKL) video completion. 	B. Advocacy - Priorities: <ul style="list-style-type: none"> ➤ Strengthen compelling case statement with current data; ➤ Bring State-wide attention to & creatively utilize "Enough" & MKL in PPE events; 	Q1: Evaluate, research & revise compelling case statement (Paula & Richard) Completion: June 1, 2017 Q2: Plan & deliver community PPE events using MKL (MCAPP Team) Completion: June 30, 2017 & Ongoing

¹ MCAPP staff collectively contribute to strategic planning, goal setting & action plans. Primary leadership for action areas are designated in parentheses.

ATTACHMENT A: MCAPP SUSTAINABILITY PLAN

2015-2016 Strategic Plan GOALS & PRIORITIES	2016 Outputs/Outcomes	2017-2018 Strategic Plan GOAL & PRIORITIES (Revised 1/17/17)	2017-18 Action Timeline
<i>develop targeted advocacy campaign to increase financial support.</i>		<ul style="list-style-type: none"> ➤ Coalition-building & sustainability with Moloka'i churches & businesses (MCAPP Team); ➤ Develop relationships & PPE to Molokai representatives to State & County (MCAPP Team). 	<p>Q3: Re-establish connections with churches & begin connections with businesses (Kealoha & Titi) Completion: September 30, 2017 & Ongoing</p> <p>Q4: Establish State & County representative connections (Paula & MCAPP Team). Completion: December 31, 2017 & Ongoing</p>
<p>C. Evaluation-Outcomes, Impact: Demonstrate effectiveness & positive impact of MCAPP strategies</p> <p><i>Priorities: Ongoing improvement of evaluation framework, process, & regular implementation</i></p>	<ul style="list-style-type: none"> • Evaluation framework: Needs further development based on additional data points. • IMPACT: Reports from Child & Family Services indicate increased reporting of sexual violence incidents. 	<p>D. Evaluation/Outcomes, Impact – Priorities:</p> <ul style="list-style-type: none"> ➤ Strengthen evaluation framework, instruments & data collection process; ➤ Seek diverse data collection points, and indicators of community attitudes about sexual violence. 	<p>Q1: Assess & evaluate current process (Richard & Paula) Completion: March 31, 2017</p> <p>Q2: Collaborate, seek and develop relevant evaluation process & instruments (Richard & Paula) Completion: June 30, 2017</p> <p>Q3: Pilot & evaluate evaluation process & instruments (Richard & Paula) Completion: September 30, 2017</p> <p>Q4: MCAPP implementation of evaluation process (Richard & Paula) Completion: December 31, 2017</p>
II. Community Engagement Goals	Community Engagement Outputs	2017-18 Community Engagement Priorities	Action Timeline
<p>A. Building community support: Increase MCAPP's presence & connections</p> <p><i>Priorities: Develop community engagement activities on a regular basis.</i></p>	<ul style="list-style-type: none"> • Provided PPE community education; agency training and education via speakers 	<p>A. Community support – Priorities:</p> <ul style="list-style-type: none"> ➤ Assess need areas and develop PPE awareness/education activities, events & trainings; ➤ Continue community partnerships and collaborations. 	<p>Q1: Plan year's events, activities & trainings (MCAPP Team) Completion: March 31, 2017</p> <p>Q2: Deliver event, activity and/or training (MCAPP Team) Completion June 30, 2017</p>

ATTACHMENT A: MCAPP SUSTAINABILITY PLAN

2015-2016 Strategic Plan GOALS & PRIORITIES	2016 Outputs/Outcomes	2017-2018 Strategic Plan GOAL & PRIORITIES (Revised 1/17/17)	2017-18 Action Timeline
			Q3: Deliver event, activity and/or training (MCAPP Team) Completion September 30, 2017 Q4: Deliver event, activity and/or training (MCAPP Team) Completion December 31, 2017
B. Increasing Understanding of MCAPP's Role in communities: Consistent messaging about MCAPP's purpose & functions. <i>Priorities: Building capacity of staff & MCAPP Board to disseminate PPE & receive constructive input from communities; protocol to review outgoing communication fidelity to MCAPP vision, mission & goals</i>	<ul style="list-style-type: none"> MCAPP messaging development in progress; Staff capacity-building in progress. 	B. Increasing Moloka'i's understanding of MCAPP's purpose & roles – Priorities: <ul style="list-style-type: none"> ➤ Clarify & strengthen MCAPP messaging; ➤ Implement MCAPP messaging with fidelity protocol; ➤ Receive feedback re: messaging effectiveness; ➤ Evaluate & improve messaging. 	Q1: Assess & strengthen messaging capacity (MCAPP Team) Completion: March 30, 2017 Q2: Pilot MCAPP messaging & fidelity protocol (MCAPP Team) Completion: June 30, 2017. Q3: Evaluate feedback re: messaging (MCAPP Team) Completion: September 30, 2017 Q4: Implement improvements (MCAPP Team) Completion: December 31, 2017
III. Human Resource Goals	Human Resource Outputs	2017-18 Human Resource Priorities	Action Timeline
A. Strengthening MCAPP Team: Develop well-prepared, fairly compensated staff <i>Priorities: Cross-training; expand staff, pay, training.</i>	<ul style="list-style-type: none"> Cross-training: Needs consistent implementation; Staffing: One position increased to full time. Currently, 1.5 Molokai-based staff with part time with graduate intern, .4FTE director & .5 FTE evaluator. 	A. Strengthening MCAPP Team – Priorities: <ul style="list-style-type: none"> ➤ Cross-training and strengthening areas of grant writing, data collection, report writing; ➤ Strengthen MCAPP with Moloka'i-based program personnel: <ol style="list-style-type: none"> 1.0 FTE, Executive Director (Organizational oversight/management, grant-writing, program development and evaluation research, funding/resource development, advocacy); 	Q1: Consuelo Foundation Evaluation Retreat, Completion: February 24, 2017. IVAT Conference, Completion: March 30, 2017 Q2: Review of data collection (Paula & Richard), Completion: June 30, 2017 Q3: Grant writing training. (Paula & Richard), Completion: September 30, 2017 Q4: Four qualified, program personnel hired. Completion: December 31, 2017

ATTACHMENT A: MCAPP SUSTAINABILITY PLAN

2015-2016 Strategic Plan GOALS & PRIORITIES	2016 Outputs/Outcomes	2017-2018 Strategic Plan GOAL & PRIORITIES (Revised 1/17/17)	2017-18 Action Timeline
		2) 1.0 FTE, Program Coordinator/Educator, Evaluator (program development, delivery & evaluation, report writing, sustainability initiatives); 3) 1.0 FTE, Educator, Coalition-builder (program delivery, community partnership development, sustainability initiatives, data collection, and report writing) 4) .50 FTE, Program evaluator, grants coordinator.	
IV. Financial Goals	Financial Outputs	2017-18 Financial Priorities	Action Timeline
A. Securing the future: Develop capacity of secure adequate funding for MCAPP's programs & operations. <i>Priorities: Build ongoing grant-writing capacity; incorporate evaluation results into case statement & strategic plan; 3-year financial plan; pursue & secure continuing funding.</i>	<ul style="list-style-type: none"> 11/16 Completed and submitted Hawaii DOH RFP; result: application not funded. 	A. Securing the future – Priorities: <ul style="list-style-type: none"> ➤ Preparation for grants to be submitted once 501c3 status is achieved; ➤ Complete three-year budget projection; ➤ Identify and research, funding and resource options for sustainability; ➤ Prepare draft grants & submit by deadlines. 	Q1: Literature research preparation (Paula & Richard) Completion: March 30, 2017 & ongoing. Q2: Three-year budget projection (Paula & MCAPP Board). Completion: May 30, 2017. Q3: Research funding options. (Paula & Richard with MCAPP Team) Completion: September 30, 2017 & ongoing. Contract searches. (Paula & Richard) Completion: Ongoing. Q4: Prepare & submit applications for funding (Paula & Richard w/MCAPP Team) Completion: December 31, 2017 & Ongoing.

ATTACHMENT A: MCAPP SUSTAINABILITY PLAN

2015-2016 Strategic Plan GOALS & PRIORITIES	2016 Outputs/Outcomes	2017-2018 Strategic Plan GOAL & PRIORITIES (Revised 1/17/17)	2017-18 Action Timeline
V. Governance Goals	Governance Outputs	2017-18 Governance Priorities	Action Timeline
A. Building the Organization: Establish a governance structure that effectively oversees, guides, promotes & supports MCAPP's mission, goals & strategies. <i>Priorities: Establish 501c3, non-profit; recruit MCAPP Board of directors</i>	<ul style="list-style-type: none"> • 501c3 application completed & submitted Dec 2016 • MCAPP Board constituted Dec 2016-Jan 2017 • Started with 3 members • Attorney Brian Ezuka provided board training. 	A. Building the Organization – Priorities: <ul style="list-style-type: none"> ➤ Strengthen MCAPP Board ➤ Recruit additional board members ➤ Revise strategic plan for 2017-18 ➤ Recruit & hire Moloka'i-based Executive Director. 	Q1: Strategic plan revised January 16; board members increased to 4 at February 6 meeting Q2: Board Meeting: April 17, 2017 Q3: Board Meeting: July, 2017 Q4: Board Meeting: November 2017 Completion: To be determined with MCAPP Board.

ATTACHMENT B: MCAPP TIMELINE TO INDEPENDENCE

Attachment B: MCAPP Timeline to Independence



MCAPP TEAM MEMBERS

MCAPP Team Members

PAULA T. MORELLI
EXECUTIVE PROGRAM
DIRECTOR



Tel 808-372-4578
morelli@hawaii.edu

KEALOHA HOOPER
PROGRAM COORDINATOR &
PREVENTION EDUCATOR



Tel 808-646-0134
kealohahooper@yahoo.com

ANDREA TITI HERNANDEZ
PREVENTION EDUCATOR &
COALITION BUILDING



Tel 808-213-5551
AHERNANDEZ@cfs-hawaii.org

RICHARD ALBOROTO
RESEARCH COORDINATOR



Tel: 801-380-4295
rba@hawaii.edu

EDWINA GREENLEAF
UNIVERSITY OF HAWAII
GRADUATE INTERN



edwinalg@hawaii.edu

DAWN MAHI
CONSUELO PROGRAM
OFFICER



dmahi@consuelo.org

MCAPP BOARD OF DIRECTORS

MCAPP Board of Directors



Matt Yamashita, President Kelley Dudoit, Secretary Lailani Apodaca, Treasurer Ehulani Kane, VP

Board of Directors' Bios

President, Matt Yamashita was born and raised on Molokai. Five generations of his family call Molokai home. Matt earned a BFA in Film Production from Chapman University in 2000. He has been operating his own video production company, Quazifilms, out of Molokai since 2001. Matt's films have been broadcast nationally and have won awards at national and international film festivals. The subject matter of his films center on environmentalism, culture, and sustainability. Matt is a very active community member and has served on numerous non-profit boards including two full terms at the Molokai Community Health Center. As a father and husband, Matt cares deeply about the wellbeing of all Molokai families.

Vice President, Ehulani Hope Kane is a Hawaiian woman. She is a mother, grandmother, artist, educator and community activist. For the past 40-plus years, she has devoted her time to being in service to her family, to her art and to the spirit of possibility. Some of the ways Ehulani has engaged with her community on Moloka'i are as community mediator, as educator (theater arts instructor at Moloka'i Community College, as well as offering short term theater workshops for targeted groups on island), as job coach (Ka Honua Momona), as hospice bereavement volunteer (Hospice of Moloka'i), as volunteer for the Moloka'i Climate Change initiative, and as a board member for Molokai Mediation Center, Sustainable Moloka'i, and The Halawa Land Trust. She currently holds a position at Na Pu'uwai Native Hawaiian Rural Health Center as assistant to the executive director, in

MCAPP BOARD OF DIRECTORS

addition to supporting and advocating for staff. Ehulani is honored to be able to lend presence and offer her heart to the board of MCAPP.

Secretary, Kelley Dudoit is the Coordinator for the University of Hawai‘i Maui College on Molokai. She attended Chaminade University where she earned her Bachelor of Arts in Business Management and was named the program's Outstanding Graduate in 2004. She continued her education at the University of Hawai‘i at Mānoa where she earned a Master of Education in Education Technology in 2014. She has close to 10 years of working experience at the University of Hawaii. She was born and raised on island of Molokai and is a proud Molokai High School alumni. Kelley serves as the Secretary and Scholarship Chairperson for the Friends of Molokai High and Middle Schools Foundation.

Treasurer, Lailani Apodaca is currently a life coach with Seek Life First Coaching, where she partners with clients seeking growth and change as they pursue new possibilities for their lives. She specializes in providing support during life transitions (such as relationship changes, health issues, and career moves) by providing tools, perspective and process towards finding clarity and taking positive action. Lailani has served as a therapist at Molokai with Child and Family Service in the areas of sexual assault, child abuse and neglect, and domestic violence; and with the Department of Health Adult Mental Health Division. She is currently an active member of the Molokai chapter of Ho‘oikaika Partnership, whose mission is to keep families whole, supported and safe, and is a proponent of expanding opportunities for mentorship.